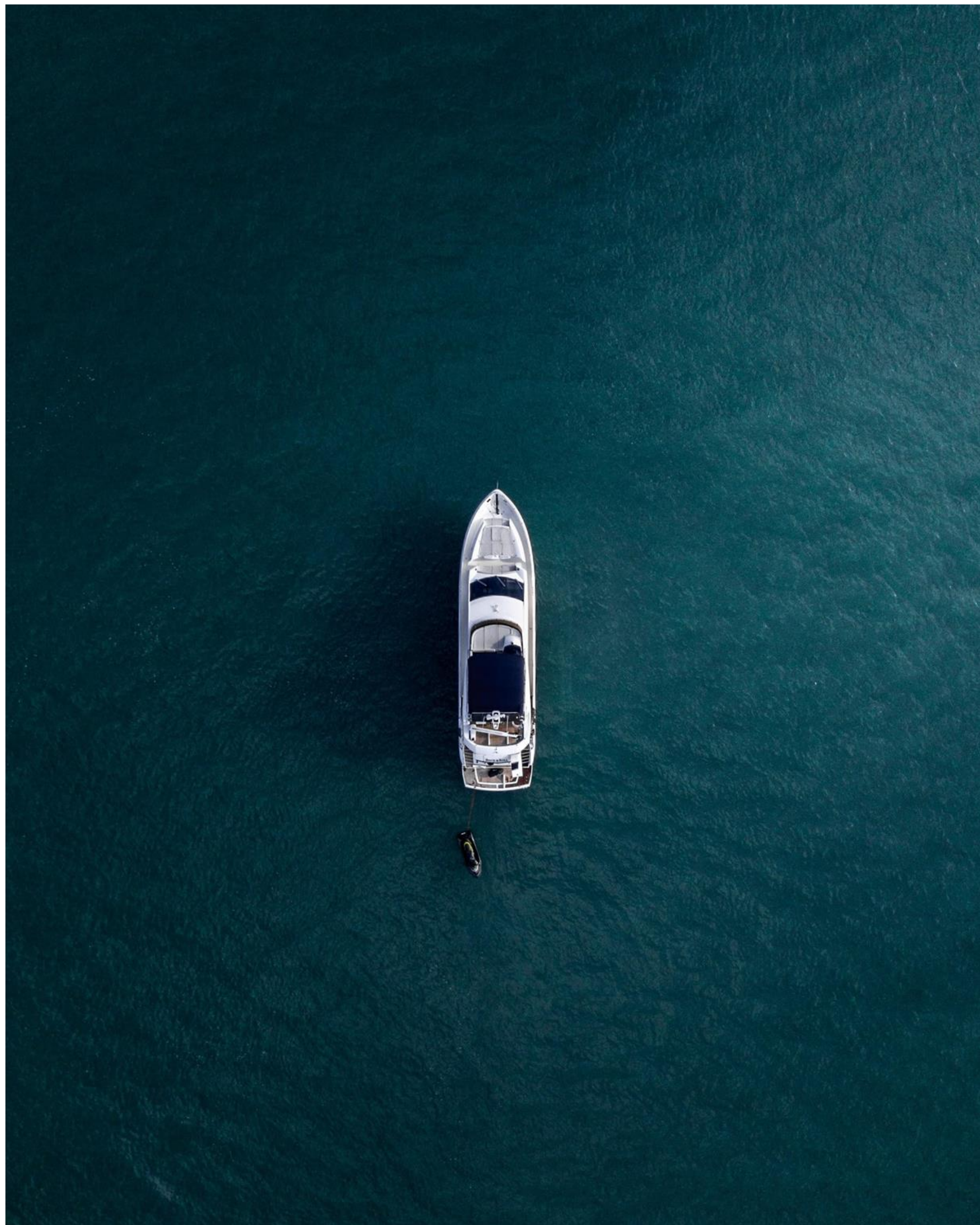






The only television network
exclusively dedicated to luxury

Art de vivre



Unique
content for an
international
audience with
global brand
visibility

HD & UHD 4K

Extensive library of over 600 hours of
original content

24/7

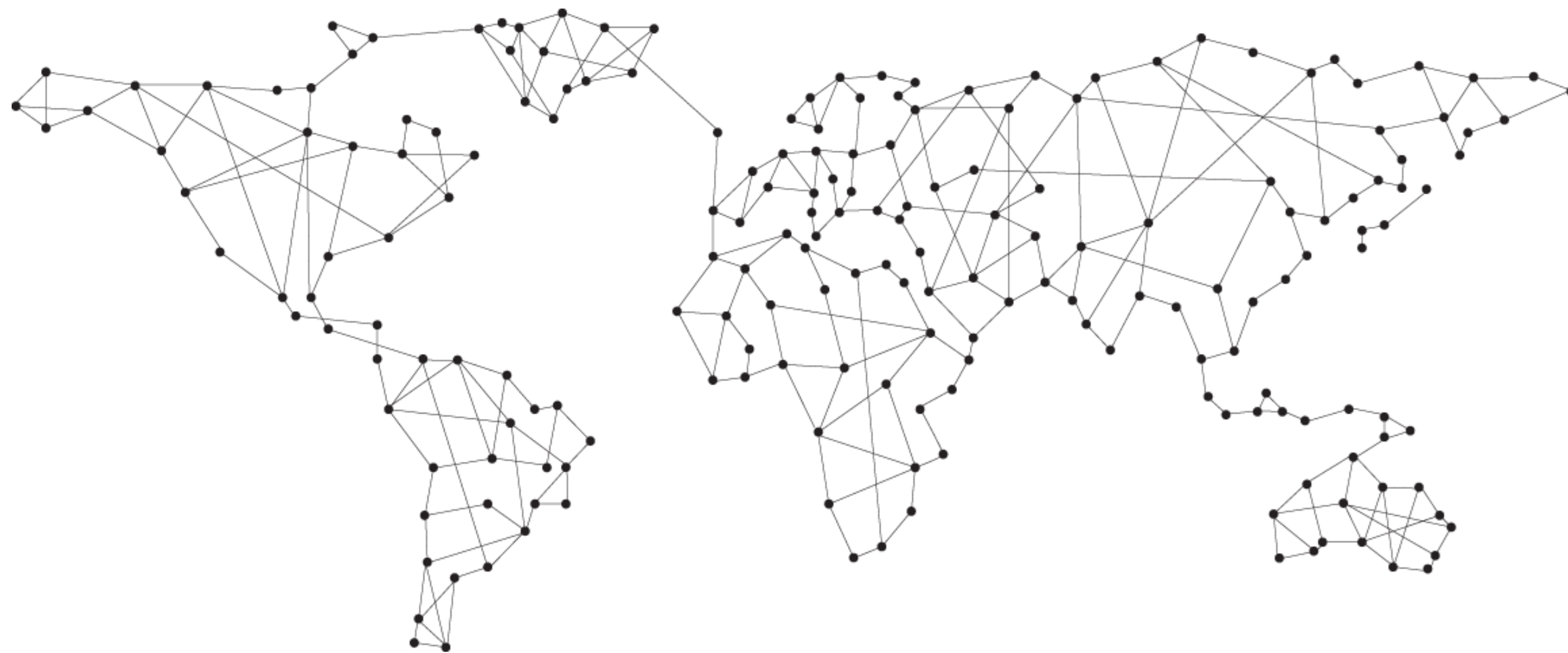
Broadcast 24 hours a day
7 days a week

International

Reaches over 90 countries
worldwide

90+ countries
100+ operators
462+ households

Audience members of key
territories around the world



**24/7 LINEAR FEED BY
LUXE TV**

| | |
|---|---------------------|
| FRANCE 3 of 4 households in France subscribed | 23.5 million |
| INDIA Subscribers through JIO TV | 400 million |
| MALAYSIA Households subscribed | 1.1 million |
| GREECE Households subscribed | 748 thousand |
| EASTERN EUROPE Households subscribed | 486 thousand |
| PORTUGAL Households subscribed | 374 thousand |
| LUXEMBOURG Households subscribed | 300 thousand |

**As of Q1 2022*

Luxury

Lifestyle

Glamour

Craftsmanship





Viewer
profile

Informed

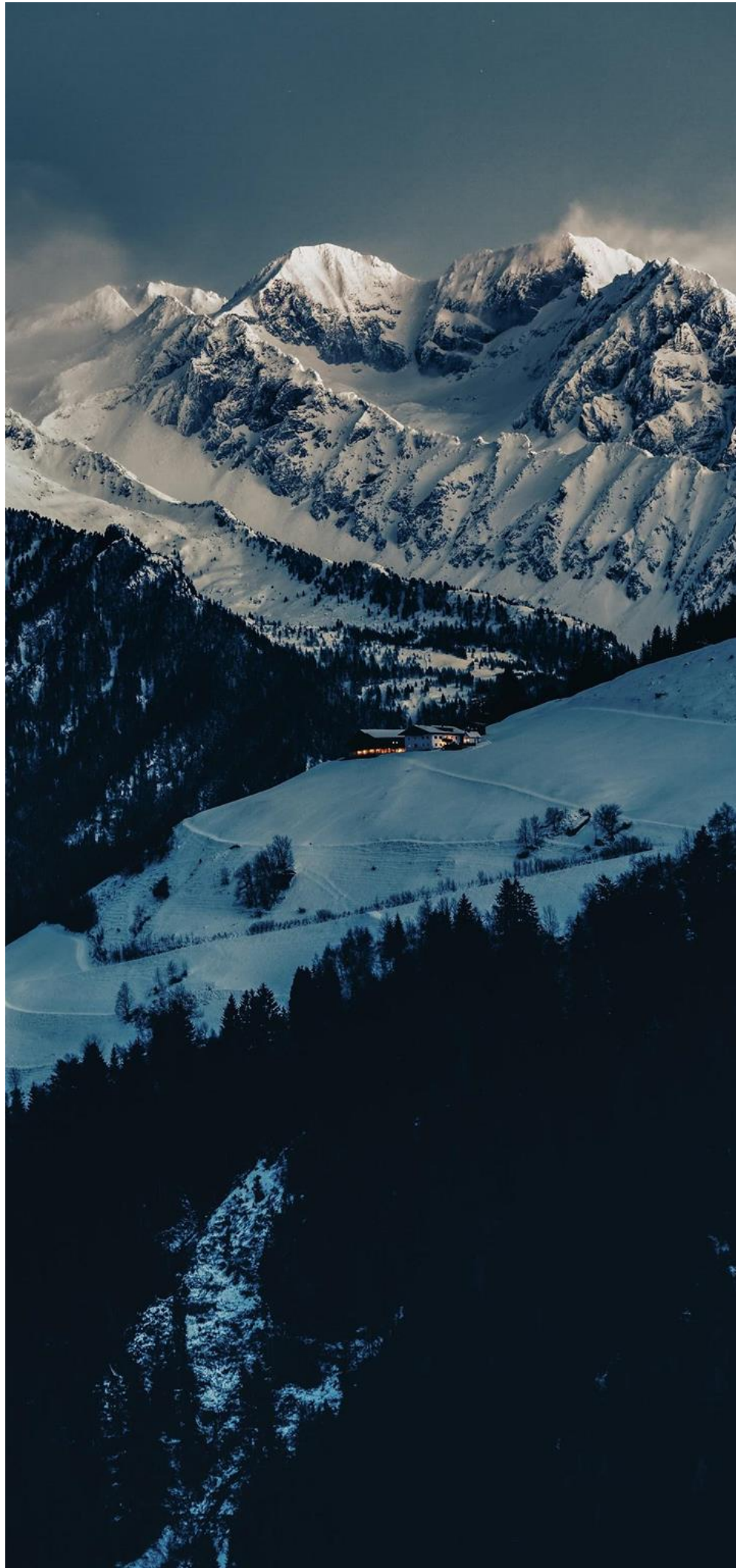
Viewers with high purchasing power that watch Luxe.TV to be up to date with the industry's latest news.

Aspirational

Men and women who aspire and strive to elevate their quality of life.

Values

Conscientious viewers interested in craftsmanship, heritage and culture of a brand as well as its Corporate social responsibility



Trusted by



ASTON MARTIN



PORSCHE

DIOR

GUCCI



BVLGARI



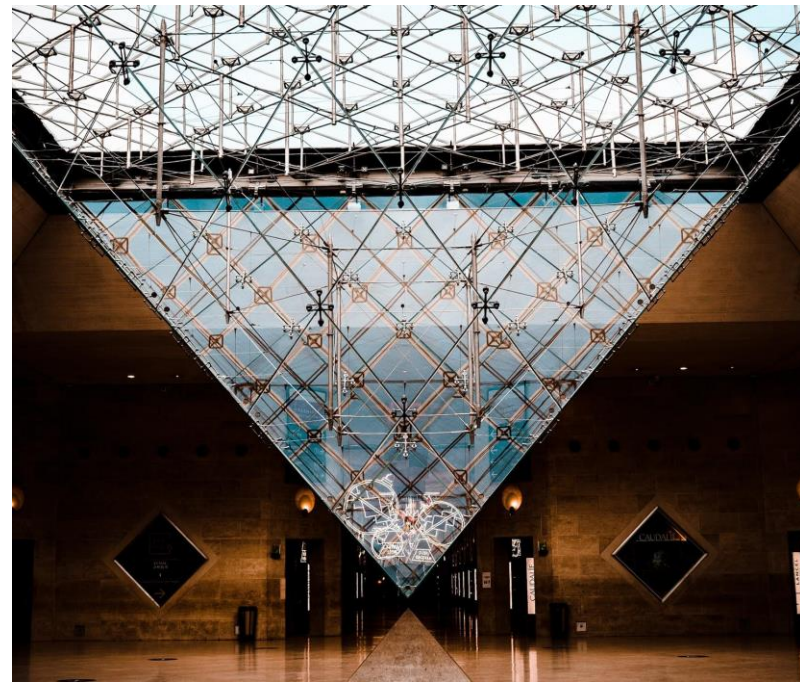
FENDI



TIFFANY & Co.

MOËT

Programming
Themes



LIFESTYLE



FASHION



TRAVEL



ASTRONOMY



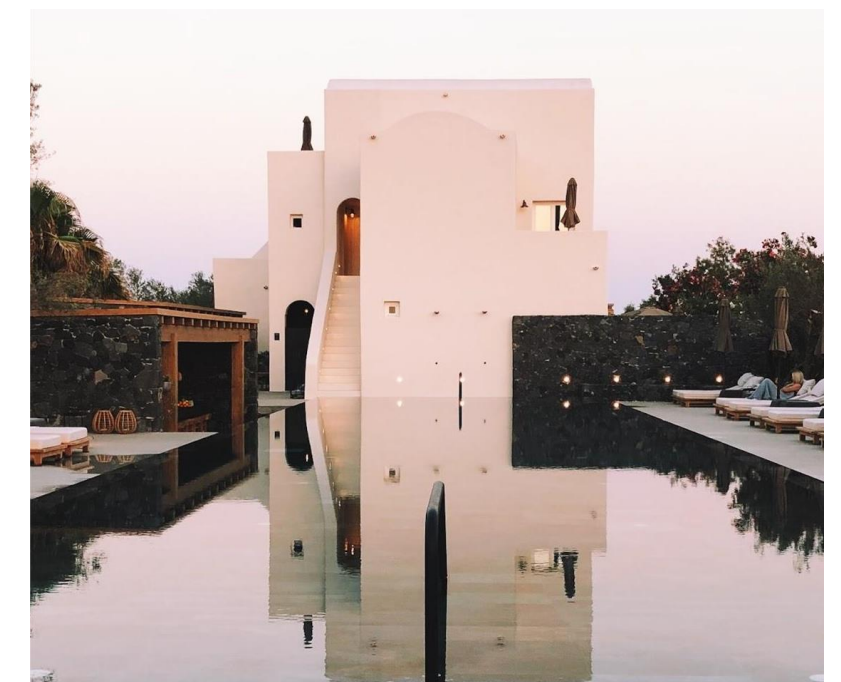
LATEST IN TECH



CARS, BIKE, AND BOATS



RED CARPET



DESIGN



JEWELS



HERITAGE



TIMEPIECES



BEAUTY

»

Opportunities
for cooperation





Partnership

CO- Production

Content creation in partnership with your brand

Infomercial

Our professional team produces high-quality contents that meet your wishes and goals

Advertisement

Broadcast 30 second advertisements most frequently

Promo Advertisement

To launch an advertisement on social media networks
Maximise the visibility of on your advertisement

Sponsorship

Brand logos and other trademarks at the beginning and end of the program

Event sponsorship

Contact our marketing team

CO- PRODUCTION

- 4 to 25 minutes video filmed by our experienced team: includes a journalist and a cameraman
- Includes post production with all edits in UHD 4K for inspiring images
- Produced in both English and Mongolian
- Rights for the video content are shared between both partners as co-owners you are at liberty to use all filmed materials for your communication purposes
- The co-produced video will enter into the Luxe.TV content catalogue.
- Content broadcasting is available on all platforms of Luxe TV Mongolia and Luxe TV International

The price of content creation:

- **Luxe TV:** For 1 minute 1,650 €



BROADCAST

Luxe TV

| ADVERTISING SPOT | INTERNATIONAL FEED | FRANCE+ LUXEMBOURG |
|-----------------------------------|--------------------|--------------------|
| Price per spot for 30 second spot | 72 € | 55 € |
| 1 week campaign 42 broadcast | 3,000 € | 2,300 € |
| 1 week campaign 168 broadcast | 12,000 € | 9,200 € |

| SHORT CONTENT | INTERNATIONAL FEED | FRANCE+ LUXEMBOURG |
|---------------------------------|--------------------|--------------------|
| 27 streams of 2 minutes content | 2,310 € | 1,780 € |
| 27 streams of 2 minutes content | 1,160 € | 890 € |

27 Runs of your video during one week minimum
6 times a day every day of the week (Monday to Thursday)
+ 1 times over the weekend (Friday to Sunday)



CONTENT CREATION /PARTICIPATE



- Video content filmed by our experienced team: includes a journalist and a cameraman
- Includes post production with all edits in UHD 4K for inspiring images
- Produced in both English and Mongolian
- Rights for the video content are shared between both partners as co-owners you are at liberty to use all filmed materials for your communication purposes
- The co-produced video will enter into the Luxe.TV content catalogue.

Luxe TV

Ad creation
Short video creation
Documentary
Package news
Technology 1.0
Interview broadcast
Design & Architecture
Decor
Come in fella
Destination
Cars

| CONTENT | PRICE |
|--------------------------------|---------|
| Video content /Over 30 second/ | 1.650 € |
| Photo content | 1,760 € |

Exclusive VAT.

ADDITIONAL

Luxe TV

| If you are unable to supply a 30-second spot, LUXE.TV can post-produce it using | |
|---|---------|
| Video that you provide | 1,320 € |
| Photo that you provide | 1,760 € |

Exclusive VAT.





Contact

 kony.batbold@luxе.tv

 Asia-Pacific | Global Client